



# WAY TO GO, INC.

*Moving Forward*

Office: 317 S. Main St.  
Harrisonburg, VA 22801  
(540) 705-6201  
w2ginc.org

---

## **For Immediate Release**

For more information please contact:

Phone: (540) 705-6201

Fax: (540) 705-0576

Email: [ben@w2ginc.org](mailto:ben@w2ginc.org)



## **Benjamin Craig named Executive Director of Way to Go**

Harrisonburg, Virginia (September 7, 2018)

Benjamin Craig was named Executive Director by the Way to Go Board of Directors on September 1, 2018. This is the organization's first salaried staff position.

As Executive Director, Craig's functions include acting as Chief Operating Officer by assuring that Way to Go acts in an ethical, effective and efficient manner that fulfills its mission through daily operations. Craig will also be responsible for administration, supervision, public relations, and development oversight and direction.

"I very much look forward to leading this organization to new heights during a time of significant growth within the organization relative to capacity, outreach and visibility, and programming," Craig said. "I am fully committed to addressing the transportation needs of low-income individuals and understand first-hand how our services help to ensure the community members we serve are able to access employment opportunities, healthcare, and other services and amenities that can provide them with greater financial independence and a better quality of life."

Craig served previously in a contracted capacity as Way to Go's Program Coordinator beginning in 2015. Prior to this, he operated a community development consulting firm, The Cedars Group LLC, providing grant management, financial oversight and reporting,

and technical expertise to nonprofit organizations and local governments across the Shenandoah Valley.

Way to Go Board President, Betty Newell, said “Ben has served us very well as a contracted Program Coordinator since 2015 and we are confident he is the right one to lead our agency as we grow and move forward to meet the mobility needs of the most vulnerable members of our community.”

Craig earned a bachelor’s degree in Agricultural & Applied Economics from Virginia Tech in 2008. He also received James Madison University’s Certificate of Non-Profit Management in 2013 and is currently pursuing his Master’s degree in Community & Economic Development from Penn State University, which he expects to complete in December 2018.

Way to Go, Inc. was formed in 2005 as a nonprofit organization that empowers low-income working families in the Harrisonburg-Rockingham community to improve their quality of life by assisting them with their transportation needs. All clients served fall below 200% of the Federal Poverty Level, must be employed, and recommended by a local agency or community organization.